The assassination of Archduke Franz Ferdinand of Austria on June 28, 1914 set the stage for the First World War. Nations all over the world entered a war that lasted until November 11, 1918. Throughout those four years, nations produced war posters to encourage enlistment, fundraising, and public support for the war effort.

The MacArthur Museum of Arkansas Military History invites students and teachers to see posters first hand in its newest exhibit, *First Call: American Posters of World War I*. This colorful exhibit highlights the creation of numerous posters from the United States and their role in wartime propaganda.

These posters offer a unique perspective of World War I through artist's rendition of frontline and home-front scenes to spur Americans into the war effort. Organizations such as the United War Work Campaign, the American Red Cross, and most notably the Liberty and Victory Loan campaigns were successful in generating support for the war.

The Helen T. Leigh Museum Grant offers 5th through 12th grade teachers in Arkansas up to $500 to bring students to the MacArthur Museum of Arkansas Military History to enhance the teaching of World War I, military history, home-front efforts, and more.

The Helen T. Leigh Museum Grant application is available through the MacArthur Museum of Arkansas Military History and the Arkansas Humanities Council. Deadlines are the first of each month except December. Applicants must contact the museum to schedule their field trip prior to applying for the grant. Admission to the museum is free.
Grant Guidelines

- The Helen T. Leigh Museum Field Trip Grant is available to public schools in Arkansas, grades 5 – 12.
- Field trips are available through the MacArthur Museum of Arkansas Military History and must be scheduled prior to submitting the application.
- All field trips must take place at MacArthur Museum of Arkansas Military History in Little Rock, Arkansas.
- Maximum Award: $500.00*
- Funds may be used for the following:
  1. Mileage Reimbursement: Up to .56 per roundtrip mile
  2. Costs Associated With Bus Driver(s) Fee and Use of Bus
  3. Substitute Teacher(s)
- To schedule a field trip to MacArthur Museum of Arkansas Military History, please contact the museum at 503 E. 9th Street, Little Rock, AR 72202, 501.376.4602 or via email at macarthur@littlerock.org.
- For information regarding the Helen T. Leigh Museum Field Trip Grant, please contact Jama Best, Senior Program Officer, Arkansas Humanities Council, 407 President Clinton Avenue, Suite 201, Little Rock, AR 72201, 501.320.5761 or jamabest@sbcglobal.net.

*If further funding is needed beyond the maximum amount of $500, please provide a justification and a total amount to accompany your application.
Helen T. Leigh Museum Field Trip Grant Application

School

Name: ____________________________________________________________
Address: _______________________________________________________________________
Principal’s Name:__________________________________________Phone:______________________________
Principal’s Email:_____________________________________________________________________
Principal’s Signature:_________________________________________________________________

Teacher

Name: ____________________________________________________________
Title/Subject: _________________________________________________________________________
Grade:________________________Number of Students:_________Date of scheduled field trip:_____________________
Email: ____________________________________Phone:____________________________________

1. In addition to the First Call program (includes First Call gallery tour), the following programs and tours are also available upon request. If you would like to add one of these programs or tours to your scheduled visit, please indicate below.

Programs:

____ First Call: American Posters of World War I - Examines the impact of propaganda on how a person or group thinks about people, society and events.
____ Food for Thought – A look at soldiers’ rations from the Civil War to present.
____ Flags of Our Fathers – The meaning and symbolism of the American Flag.
____ Remember Me - What makes a person a hero? Examines how society commemorates historical figures, such as David O. Dodd.
____ Play Ball! – A look at the story of baseball in Arkansas during 1867.
____ The Art of War - Utilizes diverse art mediums to explore the humanity in war.

Tours:

____ First Call: American Posters of World War I
____ From Turbulence to Tranquility: The Little Rock Arsenal
____ The Sun Never Sets on the Mighty Jeep: The Jeep During World War II
____ Capital and Conflict: Little Rock and the Civil War
____ By the President in the Name of Congress: Arkansas’s Medal of Honor Recipients
____ Duty, Honor, Country: General Douglas MacArthur
2. Provide a brief description of how the programs offered will enhance classroom activities studied. (Please be specific.)

________________________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________

3. Provide the name of the humanities scholar and describe the role he or she will have in this project. (Please attach a Humanities Scholar Participation Agreement Form.)

________________________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________

4. Please discuss how the project will be evaluated.

________________________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________

Budget

| Mileage Reimbursement (Up to .56 per roundtrip mile) | $______________  |
| Bus Driver(s) Fee | $______________  |
| Use of Bus(es) Fee | $______________  |
| Substitute Teacher(s) Fee | $______________  |
| Total Cost: | ____________________  |

The Helen T Leigh Museum Grant is supported by a generous donation by Mrs. Helen T. Leigh in memory of her husband, Lt. Col. Gilbert Leigh, U. S. Air Force. World War I posters are made available through the Thomas Wilson Clapham Collection donated by the Clapham family in his memory. Poster conservation work provided by Mrs. Helen T. Leigh.

Arkansas Humanities Council • 407 President Clinton Avenue, Suite 201 • Little Rock, AR 72201 • 501.320.5761
www.arkhums.org